



## **SPONSORSHIP OPPORTUNITIES**

### **OUR MISSION**

Miracles in Motion (MIM) is a 501c3 local Richmond non-profit organization (tax ID #46-4279142) that provides an inclusive dance program to people with special needs while promoting awareness in the community through the joy of dancing.

### **OUR PROGRAM**

Raising a child with special needs is challenging. Finding a place where they fit in is even more challenging! MIM provides a place where children and adults with special needs can learn to express themselves through the artistry of dance. We offer a complete dance education along with structured choreography in a dance studio setting. With the help of dedicated instructors and volunteer assistants, MIM offers classes in jazz, contemporary, ballet, tap, yoga, musical theater, creative movement, exercise/body shaping and hip-hop. Classes start in September and go through April each year with a recital in May. Two weeks of summer camp are held in July. Every class is structured to meet the specific needs of each dancer. Private lessons are also available.

### **OUR HISTORY**

Kim Moncrief founded MIM in 2007 after the birth of her son, Logan, who was born with Down syndrome. As a professional dancer with a BFA in Dance & Choreography from VCU, Kim realized there was no place for Logan or others like him in the dance world. Undeterred by this realization, Kim created MIM...a dance family for people with special needs...a place to receive quality dance instruction and a place for them to shine!

Currently MIM serves over 150 individuals a year at studio locations around Richmond at multiple studio locations.

### **OUR NEEDS**

Providing quality dance instruction is costly! Studio rental, costumes and props have all gone up in price over the past few years. Raising a child is expensive, even more so when your child has special needs!

Dancer scholarships provide a welcome relief for families in need. Studio space, sound equipment, classroom supplies, our extensive volunteer program and professional instructors are necessary to run our studio for this underserved community. We need your help so that we can keep our dancers dancing!

**Having our very own dance studio is a dream that YOU can help make a reality!**

**HELP US GIVE OUR SPECIAL DANCERS THE VERY BEST... PLEASE JOIN US!**

**For questions or more information, contact: /Denise McGowen at [Miraclesinmotion07@gmail.com](mailto:Miraclesinmotion07@gmail.com) or (804) 356-3305**



[www.miraclesinmotionva.org](http://www.miraclesinmotionva.org)





## SPONSORSHIP OPPORTUNITIES

**\$10,000 Headline Sponsor** (Our top supporter in everything we do for one year)

Includes #1-15 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 12 months, full-page ad in Recital Performance program, display table at studio for 10 days, & 10 tickets to recital with VIP seating

**\$5,600 Mission Sponsor** (8 dancers for 32 weeks)

**\$5,000 Recital Presenting Sponsor** (Held at Deep Run HS)

**\$3,000 Studio Sponsor** (Provides space for our dancers to learn and move in)

Includes #2-15 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 6 months, 1/2- page ad in Recital Performance program, display table at studio for 7 days, & 8 tickets to Recital Performance with VIP seating

**\$2,500 Summer Camp Sponsor** (Provides 2 weeks of dance camp in July)

**\$2,000 Holiday Celebration Sponsor** (Provides social gather for our dancers to connect)

**\$1,500 Recital Stage Sponsor** (Provides support and supplies for backstage at recital)

Includes #3-15 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 3 months, 1/4-page ad in Recital Performance program, display table at studio for 5 days, & 6 tickets to Recital Performance

**\$1,000 Core Values Sponsor** (Assist us with "Keeping our dancers dancing")

**\$750 Recital Program Sponsor** (Provides support for the design and print of our recital program)

**\$700 Dancer Scholarship Sponsor** (Provides sponsorship for 1 dancer for a year)

Includes #7-15 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 1 month, 1/8-page ad in Recital Performance program, display table at studio for 3 days, & 4 tickets to Recital Performance

**\$500 Artistic Excursions** (Provides our dancers an opportunity to visit other local performances)

**\$300 Dancer Inclusion Social Sponsor** (Provides opportunity for our dancers to feel more included)

**\$250 Recital Costume Sponsor** (Provides costume purchase for dancers in need)

**\$200 Dancer Camp Scholarship Sponsor** (Provides 1 week of dance camp opportunity)

Includes #12-15 on page 3, display table at studio for 1 day, & 2 tickets to Recital Performance

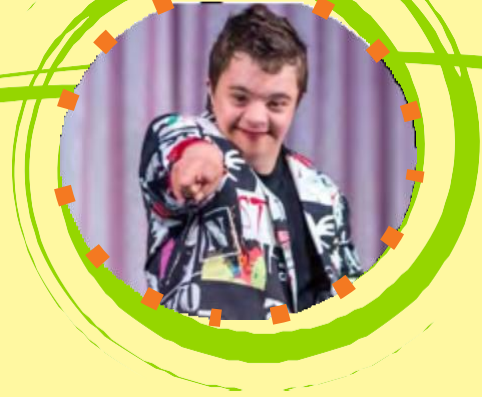




## MARKETING/ADVERTISING OPPORTUNITIES

1. Logo/name listed as title sponsor for all events for one year
2. Live stream thank you on Facebook & Instagram
3. Sponsor spotlight article in e-newsletter & posted on Facebook
4. Name mention in all event press releases
5. Logo/name on eventflyers (digital & print) for Fall Raffle & Recital Performance
6. Display table at Recital Performance
7. Logo/link on MIM website (length varies by level)
8. Post on Facebook (1,500 followers) & Instagram (568 followers) with link highlighting your business
9. Logo/link included in monthly MIM e-newsletter sent out to 600+ unique addresses (# varies by level)
10. Ad in Final performance program (size & placement dependent on level)  
Due April 1st
11. Logo/name on back of Recital Performance t-shirt
12. Display table at studio during dance class (# of days dependent on level)
13. Logo/name included in slide show on stage before Final Performance and during intermission (700+ guests), Due April 1st
14. Name listed in Recital Performance program, Due April 1st
15. Tickets to Final Performance (# and section dependent on level)





# SPONSORSHIP AGREEMENT FORM

\_\_\_\_\_ **YES**, I will support Miracles in Motion by purchasing the following sponsorship package (s):

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000 Headline Sponsor           | <input type="checkbox"/> \$1,000 Core Values Sponsor                  |
| <input type="checkbox"/> \$5,600 Mission Sponsor             | <input type="checkbox"/> \$750 Recital Program Sponsor                |
| <input type="checkbox"/> \$5,000 Recital Presenting Sponsor  | <input type="checkbox"/> \$700 Dancer Scholarship Sponsor             |
| <input type="checkbox"/> \$3,000 Studio Sponsor              | <input type="checkbox"/> \$500 Artistic Excursions Sponsor            |
| <input type="checkbox"/> \$2,500 Summer Camp Sponsor         | <input type="checkbox"/> \$300 Dancer Inclusion Socials Sponsor       |
| <input type="checkbox"/> \$2,000 Holiday Celebration Sponsor | <input type="checkbox"/> \$250 Recital Costume Sponsor                |
| <input type="checkbox"/> \$1,500 Recital Stage Sponsor       | <input type="checkbox"/> \$200 Dancer Summer Camp Scholarship Sponsor |
|  | <input type="checkbox"/> Fill-in line here for custom amount \$ _____ |

Sponsor's Name (as you want it listed) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

**Please email this agreement form when completed along with your color logo in .jpg format to [Miraclesinmotion07@gmail.com](mailto:Miraclesinmotion07@gmail.com). If selecting a sponsorship package above \$500, include a vectored art file (.eps or .ai) of your logo as well. Due April 1<sup>st</sup>.**

I agree to purchase the sponsorship package that I have checked above by

Check or  Credit Card (use QR Code or link)



[www.zeffy.com](http://www.zeffy.com)

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_







# OUR IMPACT



*"Miracles in Motion makes my life awesomer, it makes my life good."*  
- MIM Dancer



*"When dancing with Miracles in Motion, there are no limits. Disabilities disappear and our kids are just kids learning to dance."*

- MIM Parent

*"MIM has been such a treat for my daughter. She enjoys dancing and the ability to receive quality dance instruction for her in such a unique teaching style is noteworthy. Kim and MIM you're the BEST!!"*

- MIM Parent



## MIRACLES IN MOTION IS PROUD TO PARTNER WITH THE FOLLOWING ORGANIZATIONS:



[www.miraclesinmotionva.org](http://www.miraclesinmotionva.org)

