

MIRACLES IN MOTION PRESENTS:



LIGHT UP THE WORLD

ANNUAL FUNDRAISING PERFORMANCE

Join Us...

for an afternoon of entertainment inspired by the accomplishments of our amazing company of Dancers with Special Needs!

Sunday May 1, 2022

3:00 PM

Deep Run High School

4801 Twin Hickory Road
Glen Allen, VA 23059

Audience

500+ for 2019: Attendees are 18-99 years of age with their children, grandchildren and extended family members from throughout the Greater Richmond area

Activities

Fundraising raffles and awe-inspiring dance performances by our special dancers with special needs

Marketing/Advertising Opportunities

Digital/Social: miraclesinmotionva.org

▪ Facebook ▪ Twitter ▪ Instagram

Event E-Newsletters: Constant Contact

Print: Event Flyer ▪ Event Program

Other: Public recognition ▪ Networking

▪ Literature/Item Distribution

▪ Media Coverage ▪ Press Publications



\$10,000+ Platinum "Headline" Sponsor

Corporate Identity will receive Headline prominence on all literature & media coverage associated with the event

- Recognition on event program cover
- Full page ad on event program
(prominent location options provided)
- Logo/name on Miracles in Motion website
(thru April 2023 with link to your website)
- Announcement on all Miracles in Motion Social Media
- Media Coverage
- Press Publications
- Logo/name Headlined on all event advertisement
- Logo/name Headlined on event flyer (both paper & electronic)
- Logo/name featured in event newsletter
- Logo/name in slide show that will display before performance and intermission
- Logo/name Headlined on event shirts
- 15 performance tickets with VIP seating

\$5,000+ Presenting Sponsor

- Full page ad in event program
- Logo/name on Miracles in Motion website
(thru April 2023 with link to your website)
- Media Coverage
- Announcement on all Miracles in Motion Social Media
- Logo/name on all event advertisement
- Logo/name featured on event flyer (both paper & electronic)
- Logo/name featured in event newsletter
- Logo/name in slide show that will display before performance and intermission
- Logo/name on back of event shirts
- 10 performance tickets with VIP seating

\$2,500 Event Sponsor

- ½ pg. ad in event program
- Logo/name on Miracles in Motion website
(thru April 2023 with link to your website)
- Announcement on all Miracles in Motion Social Media
- Logo/name on event advertisement
- Logo/name featured on event flyer (both paper & electronic)
- Logo/name featured in event newsletter
- Logo/name included in slide show that will display before performance and intermission
- Logo/name on back of event shirts
- 8 performance tickets with reserved seating

\$500 Program Sponsor

- BC size ad in event program
- Announcement on all Miracles in Motion Social Media
- Name featured on event flyer (both paper & electronic)
- Logo/name featured in event newsletter
- Logo/name included in slide show that will display before performance and intermission
- Name on back of event shirts
- 4 performance tickets

\$1,000 Stage Sponsor

- ¼ page ad in event program
- Logo/name on Miracles in Motion website
(thru April 2023 with link to your website)
- Announcement on all Miracles in Motion Social Media
- Logo/name featured on event flyer (both paper & electronic)
- Logo/name featured in event newsletter
- Logo/name included in slide show that will display before performance and intermission
- Logo/name on back of event shirts
- 6 performance tickets with reserved seating

\$250 Costume Sponsor

- BC size ad in event program
- Announcement on all Miracles in Motion Social Media
- Name featured in event newsletter
- Recital t-shirt
- 2 performance tickets

\$100 Dancer Sponsor

- BC size ad in event program
- Name featured in event program
- Recital tshirt & 2 performance tickets



MIRACLES IN MOTION PROUDLY PRESENTS:

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YES, I will support Miracles in Motion's Light Up The World Annual Fundraising Performance by purchasing the following sponsorship packages(s):

- | | |
|-------------------------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Platinum "Headline" Sponsor - \$10,000+ | <input type="checkbox"/> Program Sponsor- \$500 |
| <input type="checkbox"/> Presenting Sponsor - \$5,000+ | <input type="checkbox"/> Costume Sponsor- \$250 |
| <input type="checkbox"/> Event Sponsor - \$2,500 | <input type="checkbox"/> Dancer Sponsor- \$100 |
| <input type="checkbox"/> Stage Sponsor- \$1,000 | |



Sponsor's Name (as you want it listed) _____

Contact Person _____ **Title** _____

Street Address _____

City _____ **State** _____ **Zip** _____

Phone # _____ **Email** _____

Website Address _____

Complimentary Performance Tickets:

- ☐ **Mail them to me** ☐ **Hold them at the door** ☐ **No thank you**

Please email this agreement form when completed along with your color logo (jpg format) to miraclesinmotion07@gmail.com.

I want to purchase the sponsorship package that I have indicated above for Miracles in Motion's Light Up The World Annual Fundraising Performance to be held on Sunday, May 1, 2022. I understand that a check made payable to "Miracles in Motion" for the amount of sponsorship that I have checked above is due by Friday, April 1, 2022.

Please mail to: Miracles In Motion, 1511 Westbury Drive, Henrico, VA 23229

Authorized Signature _____ **Date** _____

*To pay with a credit card, email this agreement form to Kim Moncrief, Sponsorship Chair, at miraclesinmotion07@gmail.com and then visit www.miraclesinmotionva.org and click on the "Donate" button on the right side.

- ☐ **Yes, I will be paying by credit card**



MIRACLES IN MOTION PROUDLY PRESENTS:

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We are a dance studio specifically designed to Empower the Special Needs Community. Raising a child with special needs is challenging. Finding a place where they fit in is even more challenging. Miracles in Motion provides a place where children and adults with special needs can fit in and learn to express themselves through the artistry of dance! Our program offers a complete dance education along with structured choreography in a dance company setting. With the help of dedicated volunteer dance assistants, Miracles in Motion provides the following classes in the Greater Richmond community:

- Jazz
- Contemporary
- Ballet
- Tap
- Yoga
- Musical Theater
- Creative Movement
- Exercise/Body Shaping
- Ballroom
- Irish Dance

Every session is structured to meet the specific needs of each dancer participating. Private lessons are also available.



Our Founder

Kim Moncrief has a BFA in Dance and Choreography along with a BS in Psychology from Virginia Commonwealth University. She began her dance career at The Richmond Ballet when she was 8 years old where she received intensive training until graduating from High School. She has been formally trained in a variety of dance styles including: Classical Ballet and Pointe, Jazz, Tap, Contemporary, Acrobatics, Theater, Cheerleading, African-Caribbean, Improvisation, and Yoga. She received the finest training from notable teachers; Ron Brown, Chris Burnside, Martha Curtis, Melissa Fenley, Sharon Kinney, Bella Lewitsky, Arnott Mader, Diane MacIntyre, Bebe Miller, Jerry Schwender, Judy Steele, Doug Varone and Stoner Winslett.

In her younger years, Kim traveled the U.S. teaching and choreographing dancers of all levels and abilities, primarily focused on the competitive circuit. Since 1994 Kim has trained and choreographed for a variety of competitive dance groups, varsity and junior varsity pom squads, show choirs and pageant contestants. Kim's notable performance experience is with Richmond Ballet, Optasia Production Company, Heartbeat Production Company and as a 6 year member of Kingdom Dance Company.



Our History

In 2007 Kim created Miracles in Motion after the birth of her son, Logan. Logan was born with Down Syndrome and had several heart defects. As a professional dancer, Kim realized that there wouldn't be a place for Logan in the dance world so she created Miracles in Motion for her son and others like him. Her vision was to create a dance family for dancers with special needs...a place to receive quality dance instruction and a place where they can shine!

Her vision has been successful and has grown quickly in size and popularity with over fifty dancers and sixty volunteers currently enrolled. Kim holds Miracles in Motion close to her heart and feels like she has found the biggest reward in her dance career. She plans to continue to build Miracles in Motion and will continue to provide the best dance education possible for her students.

Our Mission

Providing quality dance instruction to people with special needs while promoting awareness in the community through the joy of dancing.

Our Volunteers

Our current team of sixty amazing and dedicated teens and adults work with our dancers on a weekly basis. No previous dance experience or experience working with individuals with special needs is required.

Our Highlight

Miracles in Motion is making leaps and bounds in our community with its innovative style and powerful reputation. Our goal is to share our powerful message throughout the U.S., and even globally! We continue to push boundaries and expectations.

Some of our many awards include:

- Wawa "Virginia Heroes" 2018
- TIAA "Difference Maker" 2018
- Silver Medals at Special Olympics World Winter Games in Austria, 2017
- "Inspired by Passion" top studio at Groove Competition 2018 & 2019
- Multiple Trophies and Awards from Mainstream Dance Competitions
- Safeco "Make More Happen" Award

We inspire inclusiveness and diversity through our outreach in the community and beyond. Our studio has been featured multiple times on NBC, CBS & ABC. MIM helped lead the dance costume industry as the first models with special needs to ever be featured in a national dance costume catalog "Curtain Call". We inspired across the country with our two documentaries "Miracles in Motion, Difference Maker" by TIAA & documentary "Create not Hate" with The Fusion Fighters Irish Dance Company.



Miracles in Motion is a force of awe and inspiration for people of all ages!

**They are:
BEYOND YOUR TYPICAL DANCER!**

