



DANCE TROUPE™



SPONSORSHIP OPPORTUNITIES

OUR MISSION

Miracles in Motion (MIM) is a 501c3 local Richmond non-profit organization (tax ID #46-4279142) that provides an inclusive dance program to people with special needs while promoting awareness in the community through the joy of dancing.

OUR PROGRAM

Raising a child with special needs is challenging. Finding a place where they fit in is even more challenging! MIM provides a place where children and adults with special needs can learn to express themselves through the artistry of dance. We offer a complete dance education along with structured choreography in a dance studio setting. With the help of dedicated instructors and volunteer assistants, MIM offers classes in jazz, contemporary, ballet, tap, yoga, musical theater, creative movement, exercise/body shaping and hip-hop. Classes start in September and go through April each year with a recital in May. Two weeks of summer camp are held in July. Every class is structured to meet the specific needs of each dancer. Private lessons are also available.

OUR HISTORY

Kim Moncrief founded MIM in 2007 after the birth of her son, Logan, who was born with Down syndrome. As a professional dancer with a BFA in Dance & Choreography from VCU, Kim realized there was no place for Logan or others like him in the dance world. Undeterred by this realization, Kim created MIM...a dance family for people with special needs...a place to receive quality dance instruction and a place for them to shine!

Currently MIM serves over 150 individuals a year at multiple studio locations in the Greater Richmond Area.

OUR NEEDS

Providing quality dance instruction is costly! Excessive price increases have occurred over the past few years. To run our studio for this underserved community, it is necessary to have studio space, costumes, props, sound equipment, classroom supplies and professional instructors. Help us keep up with the rising costs so we can continue to provide the quality our students deserve.

Raising a child is expensive, even more so when your child has special needs! Dancer scholarships provide a welcome relief for families in need. We need your help so that we can keep our dancers dancing!

Having our very own dance studio is a dream that YOU can help make a reality!

HELP US GIVE OUR SPECIAL DANCERS THE VERY BEST... PLEASE JOIN US!

For questions or more information, contact: Denise McGowen at Miraclesinmotion07@gmail.com or (804) 356-3305



www.miraclesinmotionva.org





SPONSORSHIP OPPORTUNITIES

\$10,000 Presenting Sponsor (Our top supporter in everything we do for one year)

Includes #1-14 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 12 months, full-page ad in Recital Performance program, & 10 tickets to recital with VIP seating

\$7,000 Mission Sponsor (One year scholarship for 10 dancers)

Includes #3 -14 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 6 months, 1/2- page ad in Recital Performance program, & 8 tickets to Recital Performance with VIP seating

\$5,000 Recital Production Sponsor (Supports the production of our recital held at Deep Run HS)

\$3,000 Studio Sponsor (Provides space for our dancers to learn in)

Includes #5 -14 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 3 months, 1/4-page ad in Recital Performance program, & 6 tickets to Recital Performance

\$2,500 Summer Camp Sponsor (Provides support for 2 weeks of dance camp in July)

\$2,000 Holiday Celebration Sponsor (Provides a social gathering for our dancers to connect)

\$1,500 Recital Stage Sponsor (Provides backstage support and supplies for recital)

Includes #7 -14 on page 3, logo/link on website for 12 months, logo/link in e-newsletter for 1 month, 1/8-page ad in Recital Performance program, & 4 tickets to Recital Performance

\$1,000 Core Values Sponsor (Assist us with "Keeping our dancers dancing")

\$750 Recital Program Sponsor (Provides support for the design and print of our recital program)

\$700 Dancer Scholarship Sponsor (Provides sponsorship for 1 dancer for a year)

\$500 Artistic Excursions (Provides our dancers an opportunity to visit other local performances)

\$300 Dancer Inclusion Sponsor (Provides social opportunities to help our dancers feel more included)

\$250 Recital Costume Sponsor (Provides costume purchase for dancers in need)

\$200 Dancer Camp Scholarship Sponsor (Provides 1 week of dance camp opportunity)

Includes #12 -14 on page 3, & 2 tickets to Recital Performance

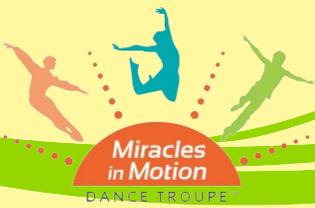




MARKETING/ADVERTISING OPPORTUNITIES

1. Logo/name listed as Presenting Sponsor for all events for one year
2. Logo/name listed/mentioned as Presenting Sponsor in all TV news segments, newspaper/magazine articles and event press releases
3. Sponsor spotlight article in e-newsletter & posted on Facebook
4. Name mention in all event press releases
5. Logo/name on event flyers (digital & print)
6. Display table at Recital Performance
7. Logo/link on MIM website (length varies by level)
8. Post on Facebook (1,500 followers) & Instagram (568 followers) with link highlighting your business
9. Logo/link included in monthly MIM e-newsletter sent out to 600+ unique addresses (# varies by level)
10. Ad in Final performance program (size & placement dependent on level)
Due April 1st
11. Logo/name on back of Recital Performance t-shirt
12. Logo/name included in slide show on stage before Final Performance and during intermission (700+ guests), Due April 1st
13. Name listed in Recital Performance program, Due April 1st
14. Tickets to Final Performance (# and section dependent on level)





SPONSORSHIP AGREEMENT FORM

___ **YES**, I will support Miracles in Motion by purchasing the following sponsorship package(s):

- \$10,000 Presenting Sponsor
- \$7,000 Mission Sponsor
- \$5,000 Recital Production Sponsor
- \$3,000 Studio Sponsor
- \$2,500 Summer Camp Sponsor
- \$2,000 Holiday Celebration Sponsor
- \$1,500 Recital Stage Sponsor
- \$1,000 Core Values Sponsor
- \$750 Recital Program Sponsor
- \$700 Dancer Scholarship Sponsor
- \$500 Artistic Excursions Sponsor
- \$300 Dancer Inclusion Sponsor
- \$250 Recital Costume Sponsor
- \$200 Dancer Summer Camp Scholarship Sponsor
- Fill-in line here for custom amount \$ _____

Sponsor's Name (as you want it listed) _____

Contact Person _____ Title _____

Street Address _____

City _____ State _____ ZIP _____

Phone # _____ Email _____

Website: _____ Facebook: _____ Instagram: _____

Please email this agreement form when completed along with your color logo in .jpg format to Miraclesinmotion07@gmail.com. If selecting a sponsorship package above \$500, include a vectored art file (.eps or .ai) of your logo as well. Due April 1st.

I agree to purchase the sponsorship package that I have checked above by:

- Check or Credit Card (use QR Code or link)



www.zeffy.com

Authorized Signature _____

Date _____





Miracles in Motion DANCE TROUPE OUR IMPACT



**"Miracles in Motion makes my life awesomer, it makes my life good."
- MIM Dancer**



**"When dancing with Miracles in Motion, there are no limits. Disabilities disappear and our kids are just kids learning to dance."
- MIM Parent**



**"MIM has been such a treat for my daughter. She enjoys dancing and the ability to receive quality dance instruction for her in such a unique teaching style is noteworthy. Kim and MIM you're the BEST!!"
- MIM Parent**



MIRACLES IN MOTION IS PROUD TO PARTNER WITH THE FOLLOWING ORGANIZATIONS:



www.miraclesinmotionva.org

